

Support VOCAL at work

www.vocal.org.uk/support-vocal



VOCAL is a registered charity supporting carers in Edinburgh and Midlothian.

A carer provides unpaid care to a family member, partner, relative or friend of any age who needs help to manage a long term condition, disability, physical or mental health problem or addiction.

Message from our Chief Executive

Caring for a partner, relative or friend touches people across all ages and communities at some time in their lives.



Since VOCAL opened one of the first Carer Centres in Scotland in 1994, carer recognition has been translated into policy, legislation and a network of carer support organisations across the country. But growing demand for care continues to outstrip provision. As a result, the pressure and expectations on families to care for relatives, neighbours and friends is greater than ever.

As we approach VOCAL's 25th anniversary in 2019, we reflect proudly on our work for carers, but can't rest on our laurels. VOCAL needs to prepare to meet even greater demand in the future. By 2021, we aim to support 10,000 carers a year in Edinburgh and Midlothian. We can achieve this by creating new partnerships, engaging more people and raising funds to expand the range of our support.

We hope you will support our campaign. Please work alongside us to support carers across Edinburgh and Midlothian now and in the future.

On behalf of carers, thank you

Sebastian Fischer

Sebastian Fischer, CEO



Our 25th anniversary campaign

In 2019, VOCAL will celebrate 25 years of supporting carers and we invite you to celebrate with us.

Our campaign focuses on the importance of keeping carers healthy and connected in the community. We have identified four main priorities to strengthen the sense of community and connectivity between carers and impact positively on their physical and mental wellbeing.

Our aim is to raise £50,000 to fund important new projects for carers:

Our plans for the future include:

Connecting Carers - a peer mentoring project matching carers with volunteers who have had similar experiences of caring, helping carers feel valued, listened to, supported and informed.

Carer Counselling - helping carers to manage the emotional impact of caring and help them to maintain their emotional wellbeing.

Carer Access Fund - enabling more carers in Midlothian to access events, day trips and breaks from caring.

Big Yellow Mini Bus - connecting carers across Edinburgh and Midlothian with our support services and new opportunities to take a break.

Get involved!

Contact us at fundraising@vocal.org.uk
or call 0131 622 6666



Company donations

Donate to our campaign on behalf of your company and make a big difference to carers. Donations of £1000 or more can be publically acknowledged on our donor wall. Your company name will be displayed on entry to the Edinburgh Carers' Hub for years to come!



Charity of the Year

Celebrate our 25th year by nominating VOCAL as your next Charity of the Year, giving us the unique opportunity to raise awareness, engage with the public and raise vital funds to continue our worthwhile work with carers.



Collection boxes

By displaying a collection box at work you can join our team of partner businesses, who work with us to ensure that small change makes a huge difference to unpaid carers.



Payroll giving

Payroll giving is an easy, flexible and tax-efficient way for employees to donate to VOCAL directly through their monthly salary. As their employer, you can facilitate charitable giving by establishing a payroll giving scheme and adopting VOCAL as your charity.



Gift in Kind

Are you in the hospitality and tourism industry? Respite (respite + hospitality) provides a unique way for Carer Centres and the Scottish hospitality sector to work together to provide short breaks to unpaid carers. These breaks could be overnight stays, tickets to tourist attractions, admission to events, spa days, beauty treatments – whatever gift you choose to donate will make a difference to carers.



Staff fundraising

Round up your colleagues and take part in one of our organised challenge events such as our annual abseil or plan a fundraising activity you can hold at work. Don't forget to take advantage of any company matched giving!



How VOCAL can support your company

We can deliver complimentary **THINK Working Carer** training to your managers and staff in-house and support you in becoming a recognised Carer Positive employer.



All of your employees with caring responsibilities at home can access our services free of charge.

We will **promote your fundraising events** on our website and social media pages.

You will have support from our **Partnership Development Officer** and access to our fundraising materials.

We like to recognise our supporters with a thank you letter, cheque presentation, acknowledgment on our social media pages, an update on the impact of your donation and the opportunity to feature on our donor wall.

Facts about working carers

Around 1 in 8 people in the workforce have caring responsibilities at home. This will increase significantly as people grow older and we work longer.

It is estimated that there are 759,000 unpaid carers in Scotland.

23% of carers have had to reduce or give up paid employment because of their caring responsibilities.
(2017 VOCAL carer survey)

Around 270,000 people in Scotland juggle caring with employment.

26% of carers give up work because balancing caring and holding down a job becomes too much.
(VOCAL carer survey 2017)

For more information about supporting VOCAL at work contact:

Partnership Development Officer

fundraising@vocal.org.uk

0131 622 6666

www.vocal.org.uk/support-vocal/

VOCAL Edinburgh Carers' Hub

60 Leith Walk, Edinburgh EH6 5HB

Tel: 0131 622 6666

Facebook: /VOCALCarers

Twitter: @EdinburghCarers

VOCAL Midlothian Carer Centre

30/1 Hardengreen Estate

Dalhousie Road, Dalkeith EH22 3NX

Tel: 0131 663 6869

Facebook: /MidlothianCarers



HAPPY TO TRANSLATE

MOŻEMY PRZETŁUMACZYĆ আনন্দের সঙ্গে অনুবাদ করব

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VOCAL is a recognised Scottish charity: SC020755
Private limited company (Scotland): SC183050